



## **2020 Sponsorship Opportunities**

### **Vista Community Fair – April 25, 2020, 12pm to 4pm**

- **The Vista School, Hershey, PA**

Join Vista at its beautiful 18-acre campus for a sensory-friendly community fair in honor of Autism Acceptance Month. The fair will be a fun-filled day of activities that everyone can enjoy including: bounce houses, games, face painting, arts and crafts and much more. Last year more than 400 people attended this event.

### **15<sup>th</sup> Annual Vista Golf Classic – May 30, 2020**

- **Dauphin Highlands Golf Course, Harrisburg, PA**

Vista's 15th Annual Golf Classic at Dauphin Highlands Golf Course will be a fun day of golf, networking, high-end raffles and a little friendly competition all benefitting children and adults living with autism. Vista provides state-of-the-art autism services across the Central Pennsylvania region. Last year we had over 125 registrants and this year we expect to exceed those numbers. Your valued participation in the 2020 Golf Classic will help Vista continue to advance, inspire and improve the lives of those with autism.

### **Night Under the Stars Gala – September 19, 2020**

- **AACA Museum, Hershey, PA**

Vista's Night Under the Stars Gala is sure to shine. There will be no shortage of entertainment, dynamic speakers, high-end raffles and networking opportunities. All the proceeds go to The Vista Foundation to improve the lives of children and adults with autism and their families. The Gala had close to 200 attendees in 2018, so you'll want to secure your sponsorship opportunity and tickets early. Don't miss out!



### ***Vista Community Fair***

#### **Gold - \$2,500 (Exclusive Offer - 1 available)**

- Listed as Co-Chair of the 2020 Community Fair
- High level logo placement on all promotional material
- Logo placement and link on Corporate Support website page for one year
- Acknowledgment on Vista social media outlets.
- Marketing banner or promotional items on display at event
- Logo at selected sponsored activity

#### **Silver - \$1,500**

- Logo at assigned sponsored activity
- Logo placement and link on Corporate Support website page for one year
- Acknowledgment on Vista social media outlets.
- Marketing banner or promotional items on display at event

#### **Bronze - \$500**

- Marketing banner or promotional items on display at event
- Logo at assigned sponsored activity

#### **Activity Sponsor - \$125**

- Logo at assigned sponsored activity



## **15<sup>th</sup> Annual Vista Golf Classic**

### **Platinum - \$5,000**

- Listed as Co-Chair of the 2019 golf tournament
- Company name and logo on all green or tee sponsorships
- Four player registrations
- Full-page advertisement in event program
- Logo placement and link on Corporate Support website page for one year
- Acknowledgment on Vista social media outlets. (2 available)

### **Gold - \$2,500**

- Green or tee sponsorship
- Two player registrations
- Half-page advertisement in event program
- Logo placement and link on Corporate Support website page for one year
- Acknowledgment on Vista social media outlets.

### **Silver - \$1,500**

- Green or tee sponsorship, one player registration, a listing in event program, name and link on Corporate Support website page for one year, and acknowledgment on Vista social media outlets.

### **Bronze - \$500**

- Green or tee sponsorship and a listing in program.

### **Hole Sponsor - \$125**

- Signage and listing in program.



## ***2020 Night Under the Stars Gala***

### **Platinum Star Sponsorship – \$5,000**

- High-level logo placement on publicity and invitation
- Recognition during event program
- Logo on event signage displayed at event and in Vista’s lobby year round
- High-level logo placement and link on Corporate Support website page for one year
- Six complimentary tickets
- Full-page advertisement in program
- Acknowledgement on Vista social media outlets
- Logo in *Central Pennsylvania Business Journal* thank-you ad
- Company name listed in Vista’s annual report

### **Gold Star Sponsorship – \$2,500**

- Logo placement on publicity and invitation
- Logo placement and link on Corporate Support website page for one year
- Logo on event signage displayed at event and in Vista’s lobby year round
- Half-page advertisement in program
- Acknowledgement on social media outlets
- Four complimentary tickets
- Company name in *Central Pennsylvania Business Journal* thank-you ad
- Company name listed in Vista’s annual report

### **Silver Star Sponsorship – \$1,500**

- Name on publicity and invitation
- Name on event signage displayed at event and in Vista’s lobby year round
- Name and link on Corporate Support website page for one year
- Logo in program
- Acknowledgement on social media outlets
- Two complimentary tickets
- Company name in *Central Pennsylvania Business Journal* thank-you ad
- Company name listed in Vista’s annual report

For more information, please contact Devon Sprenkle, Director of Development, [devon.sprenkle@vistaautismservices.org](mailto:devon.sprenkle@vistaautismservices.org) or 717-583-5102.



## Sponsorship Commitment Form

### Step 1 - Select Your Sponsorship & Marketing Opportunities *(optional)*

**Community Fair**

- Gold Sponsorship (\$2,500)
- Silver Sponsorship (\$1,500)
- Bronze Sponsorship (\$500)
- Activity Sponsor (\$125)

**Golf Classic**

- Platinum Sponsorship (\$5,000)
- Gold Sponsorship (\$2,500)
- Silver Sponsorship (\$1,500)
- Bronze Sponsorship (\$500)
- Activity Sponsor (\$125)

**Gala**

- Platinum Sponsorship (\$5,000)
- Gold Sponsorship (\$2,500)
- Silver Sponsorship (\$1,500)

### Step 2 - Select Your Charitable Support Level *(optional)*

*Please indicate if you would like to support [organization] with a tax-deductible charitable contribution:*

- \$2,500    \$1,000    \$500    \$250    \$100    Other: \$\_\_\_\_\_

**Total: \$\_\_\_\_\_ (sponsorship/marketing opportunities + charitable support)**

*You will be recognized based on your total level of support, according to the following recognition levels:*

<i>Friend of Vista</i>	<i>Under \$250</i>	<i>Sustainer</i>	<i>\$5,000 to \$9,999</i>
<i>Community Partner</i>	<i>\$250 to \$499</i>	<i>Champion</i>	<i>\$10,000 to \$24,999</i>
<i>Collaborator</i>	<i>\$500 to \$999</i>	<i>Stars</i>	<i>\$25,000 to \$49,999</i>
<i>Supporter</i>	<i>\$1,000 to \$2,499</i>	<i>Visionaries</i>	<i>\$50,000 and above</i>
<i>Achiever</i>	<i>\$2,500 to \$4,999</i>		

Prefix    Mr.    Ms.    Mrs.    Dr.    Other \_\_\_\_\_

Contact Name \_\_\_\_\_



Donor/Business Name \_\_\_\_\_

Address  Home  Business \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address  Personal  Business \_\_\_\_\_

Phone  Home  Business  Cell \_\_\_\_\_

This is a  personal contribution  company contribution

How would you like your name to appear in print and online?

\_\_\_\_\_

Would you like to remain anonymous?  Yes  No

Level of support: \_\_\_\_\_

Enclosed is a check for \$\_\_\_\_\_. (Please make check payable to Vista Autism Services.)

Please bill me later for \$\_\_\_\_\_.

Signature \_\_\_\_\_ Date \_\_\_\_\_

*All sponsorship contributions to Vista Autism Services, a Section 501(c)(3) charitable organization, are tax deductible, except for goods and services. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free. 1-800-732-0999. Registration does not imply endorsement.*

Please return this signed form to:

**Vista Autism Services**  
**c/o Development Office**  
**1021 Springboard Drive**  
**Hershey, PA 17033**  
**devon.sprenkle@vistaautismservices.org**