



1021 Springboard Drive  
Hershey, PA 17033  
717.583.5102  
[www.VistaAutismServices.org](http://www.VistaAutismServices.org)

October 10, 2019

Dear Parents/Guardians,

Capturing beautiful, authentic photos and videos of your loved ones is a great way we can all share in moments together on a variety of platforms: newsletters, social media, trainings, the Vista website, etc. No matter the format, we make sure to highlight clients in a respectable manner and take security and confidentiality very seriously.

We have recently updated the Photo/Video Release Form adding another checkbox section and more details on how we use the images. Regardless of whether it has been several years since you signed a release form or more recent, we are asking **all parents/guardians** to complete and sign the enclosed form and return it to Danyel Patrick, Marketing and Communications Specialist, [danyel.patrick@VistaAutismServices.org](mailto:danyel.patrick@VistaAutismServices.org) via backpack mail or email by **November 1**.

If you have any questions about the form please do not hesitate to contact me.

Sincerely,

Danyel Patrick  
Marketing & Communications Specialist



## Client Photo Release Form

Vista Autism Services may use photographs and/or videos of

\_\_\_\_\_ [print client name(s)] for the following uses:

**Yes**    **No**

**Internal**

Ex. Vista properties, internal newsletter, research and/or yearbook

**Digital Marketing**

Ex. Vista website, social media accounts, newsletter

**Print Marketing**

Ex. Vista brochures, annual report, newsletter

**External**

Ex. Outside news media stories about Vista – print, digital and/or television

*\*Photos and videos of individuals will **not** be identified by name without your expressed written approval. The examples above are just references to possible photo/video uses and Vista may use the images for similar purposes not specifically identified in the categories.*

This release will continue in effect until I provide Vista Autism Services a written notice to terminate the use of photos/videos of the above-mentioned individual. Such termination will not affect the use of any written or visual materials obtained before the notice of termination.

\_\_\_\_\_  
Printed Name of Parent/Guardian

\_\_\_\_\_  
Signature of Parent/Guardian

\_\_\_\_\_  
Date